

DOMINATE

Instagram    

 600M

Learn the right way to use Instagram correctly with over 600M ACTIVE USERS.

 68%

of Instagram users engage with brands regularly compared to 32% of FB user engagement.

 93%

of marketers use FB in a very overcrowded market, take advantage now of the Insta Boat and get ahead of the game.



Utilizing your Bio Link to generate sales

- 1 > Use links in your Instagram bio to send people to a contest or giveaway.
- 2 > Use links in your Instagram bio to send people to a blog post.
- 3 > Use links in your Instagram bio to send people to a freebie or product offering.
- 4 > Use links in your Instagram bio to send people to a specific website page.
- 5 > Use links in your Instagram bio to send people to a video.
- 6 > Use links in your Instagram bio to send people to multiple pages.



3 MUST HAVE APPS



Repost App > Share pictures of other users to get their attention.



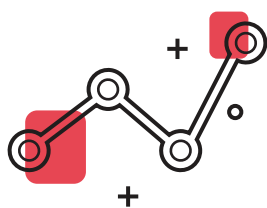
PicSlit > Use PicSlit to create giant picture banners on your profile page.



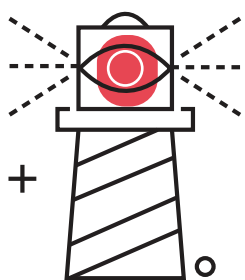
Font Candy > Allows you to produce custom typography designs in seconds.

NICHE

- ♥ Post your niche - by definition is 'A position well suited to a person who occupies it.' Take control of what you excel in and own it.
- ♥ Find a color scheme that is harmonious with your niche and stick to it for consistency with your brand and to beautify your feed.
- ♥ Be consistent with your posting schedule and with what type of content you post, tag, repost and hashtag for maximum visibility.



Find out how to get the most momentum from people through engagement with your followers. Utilize #hashtags in your post content that are relevant to your audience. Post hashtags in your comments in lieu of your post description. Follow relevant influencer's followers who fit your target niche. Create visibility on Instagram through reposting influencers with a compatible niche. Cross market with offers from other companies who have audiences with similar target markets.



BE AUTHENTIC TO YOUR BRAND

BROUGHT TO YOU BY SOCIAL ICONS



ikonifi
CREATING ICONS